

Specifications

COUPON SIZES

In mm - height x width

Total coupon size 41 x 82

Full process colour

Front

Logo 14 x 54

Offer details 12 x 54

Address & phone number 9 x 54

Offer Area 32 x 25

Valid date 4 x 25

Colour red & 17% yellow

COUPON STYLE

Character counts include spaces

Front

Name - typeface to match company Style or logo **30 characters**

Offer details - **Frutiger Regular, max 136 characters minimum 7pt**

Contact number - **Frutiger Regular Bold, 13 characters - 18pt**

Address - **Frutiger Regular, 50 Characters max 6pt**

Valid date **Frutiger Regular, DD/MM/YY - 6pt**

Offer - mixed case & font sizes **Frutiger Black, 50 characters**